

Dual Credit Hospitality and Tourism Courses

Olds College Hospitality and Tourism Management Diploma

Global and Sustainable Tourism: HAT 1255

Term: Fall 2018 12 Weeks September 27th to December 19th, 2018

Students will gain an understanding of the psychology of travel, tourism sectors, the role of key industry players, and contemporary issues in eco-tourism, sustainability and business operations of various tourism organizations. Students will also experience and evaluate various tourism facilities, with a focus on the analysis of the services and operations from a guest perspective.

Marketing for Hospitality and Tourism: HAT 1130

Term: Winter 2019 12 weeks February 25th to May 17th, 2019

Students will experience and evaluate a variety of hospitality and tourism facilities relating to product, price, place, promotion, people, physical evidence and process. Social media and mobile applications are included as part of the marketing mix.

These courses are direct links into the Hospitality & Tourism Management Diploma at Olds College. For more information please visit the Olds College website.

Frequently Asked Q & A

Where will the courses be taught? What time will the courses occur?

- These courses are delivered completely online and are asynchronous. Student schedules can be flexible in taking these courses and fit them into the blocks that work best for their high school schedule.

How many Old's College credits will be earned?

- Each course is a 3 post-secondary college credits.

What is the CTS credit equivalent?

- The course code approval with Alberta Education has awarded each of these courses 5 high school CTS credits for the successful completion of each Hospitality and Tourism course.

Who can apply for these dual credit courses (Grade level)?

- Students in Grade 10 to 12 can apply. Each school district will look at the appropriateness of the course for a student, the probability that the student will meet the pre-requisites for the Hospitality and Tourism Diploma as detailed above, and the ability of the student to be successful in this online format.

What are the high School pre requisites needed in order to enter this Diploma Program after high school?

- To take these dual credit courses, we want high school students to be on the pathway to graduate from high school with the below Hospitality and Tourism Diploma Program admission requirements. It will be the responsibility of the school division to assess the appropriateness of a student for success in these courses. Below are the high school courses required to be accepted into the full Hospitality and Tourism Diploma Program upon graduation from high school.
 - 50% or better in English Language Arts 30-1 or 30-2
 - 50% or better in Math 20-1 or 20-2
 - Meet the English Language Proficiency Requirement (minimum 3 years of formal education taught entirely in English or provide results of a recognized English Language Proficiency exam). <https://www.oldscollege.ca/international/how-to-apply/english-language-proficiency.html>
- Refer to the Olds College website for more details on the Hospitality and Tourism Management Diploma.

Is there a required GPA needed in order to receive credit?

- Students are considered to have passed and thus receive credit if they achieve a grade of D or higher. Although a D is equivalent to a 1.0 GPA. See Olds College D19 Grading Policy.

What is the student withdrawal date for a school division to not be charged tuition?

- School divisions will not be charged the tuition of a student who withdraws within one week of the start date of a course. However, tuition will still be charged if the student's withdrawal causes the course enrollment to fall below the minimum number of 12 students even if the withdrawal is within the one week window from the start of the class.

Are there any special course requirements (books to be purchased, organizations to visit during the course offering)?

- At this time, this course is all online and self-contained. There are no additional material costs.

Who will teach the courses?

- An Olds College contract instructor will teach the course and will be assigned at the time the course is determined to meet the minimum enrollment number.

What is the future cost saving for a student to take these courses as dual credit?

- If a student chooses to attend Olds College after their high school graduation to complete the Hospitality and Tourism Management Diploma, each dual credit Hospitality and Tourism Management course successfully completed will save them an approximate tuition cost of \$490 plus materials. However, a future Hospitality and Tourism Management student may wish to re-take the course again to be part of their student co-hort of Hospitality and Tourism Management Diploma, be able to participate in field trips & field studies that are part of the on-site program only, or to obtain a higher mark/increase GPA, etc. Re-taking this course will mean that all associated costs of tuition and materials will be fees expected to be paid by the student at the time of re-taking these courses.

Where can these Hospitality and Tourism course credits transfer to?

- These courses on their own do not transfer to other institutions in Alberta. These are specialized courses for the Olds College Hospitality and Tourism Diploma.
- Upon successful completion (minimum 3.00 GPA average) of the Olds College Hospitality and Tourism Diploma, students may enter the 3rd year of the Bachelor of Arts in International Hotel Management at Royal Roads University provided all criteria are met.
- A block transfer agreement also exists for the Bachelor of Commerce in Entrepreneurial Management degree at the University of West England & Hartbury College for students that successfully complete (minimum 3.00 GPA average) the Olds College Hospitality and Tourism Diploma.